



HOW TO BECOME A RAZOR SHARP SALES SUPERSTAR!

- Increase Sales and Profits
- Ten things you can do today to get more business
- Great sales people ask great questions –
 - Six benefits to asking great questions
 - Great sales questions and how to use them
- Four key words that describe every top performing sales leader
- Strategies for keeping yourself motivated and energized
- Habits – How to master the habits of the most successful sales professionals

How much money are you losing because your team is not selling like you know they should?

Contact Information

Now Celebrating Our 13th Year!

Greater Dayton

How To Become A Razor Sharp Sales Superstar!

Razor Sharp Results

99% recommend the program to others

94% are still using the program after 3 months

93% continue to be more productive at work – average reported productivity increase is **48%**

98% follow through on important work and personal objectives



Greater Dayton Seminar

Monday July 18, 2005

The Holiday Inn – Dayton Mall
31 Prestige Plaza Drive
Miamisburg, Ohio 45342
Session I 9:00 AM to 12:00 PM
Session II 1:00 PM to 4:00 PM

Powerful Results!

"I am still excited about the things I learned from your seminar and we continue to use those lessons learned here at Marvin Windows and Doors. Thank you for being such a great teacher."

Sam Jones – Marvin Windows & Doors

"Doug your teaching and leadership literally changed my life. I have been to many seminars and this one was the most impacting ever. It was obvious from the very beginning of the seminar that you are a man of influence and excellence. Thanks again Doug, I appreciate you and what you are doing."

Chris Helmkey – Massina, New York

Super Charge Your Team!

RAZOR SHARP SALES TRAINING BENEFITS TO THE ORGANIZATION

- Increased individual productivity, accountability and commitment
- Increase sales revenue
- Recapture lost business
- More effective communication throughout the organization
- Less negative organizational stress
- Noticeably improved teamwork

RAZOR SHARP SALES TRAINING BENEFITS TO THE INDIVIDUAL

- More control and value from your time and your life
- Increased recognition and income from higher personal productivity levels
- Improved relationships both on and off the job
- Reduced stress and more enjoyment of everyday life
- Sales superstar's never have to worry about job security

Contact Information

MasterCard – VISA – American Express
Attend Both Sessions for only \$199
Enroll 5 or More only \$99 each!

Please Fax Seminar Registration Form To:

Name	Company/Organization	Address	City	State/Zip

PAYMENT METHOD - AMOUNT			
.. Visa	.. Corporate Check	..	Session II 1:00 – 4:00 PM
.. Master Card	.. Personal Check	..	Both Session I & Session II
.. American Express	.. Session I 9:00–12:00 AM	..	I Session \$99
.. Discover	.. Both Sessions I & II	..	\$149.00
.. Team of Five or More		..	Group Rate

SEMINAR
<p>How To Become A Razor Sharp Sales Superstar</p> <p>The Holiday Inn – Dayton Mall -31 Prestige Plaza – Miamisburg, Ohio 45342</p> <p>Monday July 18, 2005</p>

COPY TO:	
<p>Name on Credit Card:</p> <p>Credit Card Address:</p> <p>Home Phone:</p> <p>Credit Card Number:</p>	<p>Signature</p> <p>Work Phone:</p> <p>Credit Card Exp:</p>

Cancellation: If you cannot attend, you may send a substitute or receive a credit memo toward a future workshop. If you cancel your registration up to five business days before the workshop, your registration fee will be refunded less a \$10 enrollment charge.

Your Seminar Leader



Mr. Brooks became known as the “The Razor” for his sharp approach to sales success with two fortune 100 companies. In 1992, one sales call in Huntington, West Virginia led to the beginning of ASE Corporation. Currently ASE Corporation has worked with many fortune 100 companies as well as small business entrepreneurs and government organizations throughout North America. Mr. Brooks has been a paid feature speaker for hundreds of thousands of participants in more than 40 different States and Internationally. A graduate of Ohio University he has been quoted in numerous national publications including The Wall Street Journal, Smart Money Magazine, U.S. News & World Report, The Washington Post and LifeStyles Magazine.

“It was a great pleasure that I am writing to endorse The Razor Sharp Seminars! With participants from a variety of backgrounds and nationalities, Douglas managed to respond consistently with respect and compassion. The experience had a profound effect on myself and my colleagues and because of Douglas exceptional skill and professionalism, I am sure that he will be invited again by our company to offer similar seminars.”

Roberto Lira – Sales Manager – London Head Office (UK)

“Doug, I want to thank you again for your training. I have heard nothing but very positive comments from all the participants. The Account Executives all have plans to implement parts of the training into their lives. Both Bob and Joel Becker were very pleased and are looking forward to the anticipated results. We already this morning used some of the thoughts in resolving a conflict with one of our customers. It was very rewarding to see the outcome. Thanks again and we look forward to your time management program this summer!”

Gerry Weber – Sales Manager – Becker Communications

“This has been a life defining course for me. In addition to providing a well organized and thought provoking course on time management, you provided numerous insights to various ways to achieve self improvement. Thank You Doug!

Jocelyn – Department of Social Security – Philadelphia

Some past participants include: ABC News New York, Abbott Laboratories, Unisys, IBM, Microsoft, American Electric Power, Bank One, Wells Fargo, National Forrest Service, Princeton University, Beverly Hills Police, Utah University, UC-Santa Barbara, Borders, Chrysler, Cleveland Clinic, Mayo Clinic-Rochester, U.S. Homeland Security, U.S. General Accounting, Becker Communications, Countrywide Financial, Hankyu International, Playtex, Boston Financial, US Boat, Nationwide, Wendy’s International and hundreds of other large, small and entrepreneurial companies

